

**\*\*\* Exercise Your *Right* to Vote \*\*\***  
**Important Notice Regarding the Availability of Proxy Materials for the  
Shareholder Meeting to Be Held on May 3, 2018.**

**WELLTOWER INC.**

WELLTOWER INC.  
4500 DORR STREET  
TOLEDO, OHIO 43615

**Meeting Information**

**Meeting Type:** Annual Meeting  
**For holders as of:** March 6, 2018  
**Date:** May 3, 2018      **Time:** 10:00 A.M. Eastern Time  
**Location:** Gibson, Dunn & Crutcher LLP  
200 Park Avenue  
46<sup>th</sup> Floor  
New York, NY 10166

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com), scan the QR Barcode on the reverse side, or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

**See the reverse side of this notice to obtain proxy materials and voting instructions.**

# Before You Vote

## How to Access the Proxy Materials

### Proxy Materials Available to VIEW or RECEIVE:

1. 2018 NOTICE OF ANNUAL MEETING OF SHAREHOLDERS AND PROXY STATEMENT      2. 2017 ANNUAL REPORT

### How to View Online:

Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com), or scan the QR Barcode below.

### How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents or proxy materials for future shareholder meetings, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

- 1) BY INTERNET: [www.proxyvote.com](http://www.proxyvote.com)
- 2) BY TELEPHONE: 1-800-579-1639
- 3) BY E-MAIL\*: [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 19, 2018 to facilitate timely delivery.

# How To Vote

Please Choose One of the Following Voting Methods



**SCAN TO**  
VIEW MATERIALS & VOTE



**Vote In Person:** Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares. To obtain directions to be able to attend the meeting and vote in person, please call (419) 247-2800 or write to the Senior Vice President - General Counsel & Corporate Secretary, Welltower Inc., 4500 Dorr Street, Toledo, Ohio 43615.

**Vote By Internet:** Go to [www.proxyvote.com](http://www.proxyvote.com) or from a smart phone, scan the QR Barcode above. Have the information that is printed in the box marked by the arrow → XXXX XXXX XXXX XXXX (located on the following page) available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

## Voting Items

The Board of Directors recommends you vote FOR the following:

1. Election of directors

### Nominees:

- 1a. Kenneth J. Bacon
- 1b. Thomas J. DeRosa
- 1c. Jeffrey H. Donahue
- 1d. Geoffrey G. Meyers
- 1e. Timothy J. Naughton
- 1f. Sharon M. Oster
- 1g. Judith C. Pelham
- 1h. Sergio D. Rivera
- 1i. R. Scott Trumbull
- 1j. Gary Whitelaw

### The Board of Directors recommends you vote FOR the following proposals:

2. The ratification of the appointment of Ernst & Young LLP as independent registered public accounting firm for the fiscal year 2018;
3. The approval, on an advisory basis, of the compensation of our named executive officers as disclosed in the 2018 Proxy Statement; and
4. The approval of the Welltower Inc. Employee Stock Purchase Plan.

**NOTE:** The proxies named are authorized to vote in their discretion upon any other business as may properly come before the meeting or any adjournment thereof.

